



# MEMBERSHIP APPLICATION

2018



# THE IACC

## Profile

The Italy-America Chamber of Commerce (IACC) Southeast is an association of businesses and professional firms devoted to fostering trade between Italy and the United States. The IACC is officially recognized by the Italian Government.

Since its inception in 1991, the Chamber has been expanding continuously, in proportion to the growth of the Italian business community in the Southeast. Currently, the Chamber boasts more than 220 corporate members. Our organization is part of the Assocamerestero network, an international association of 80 Italian chambers from 54 countries.

## Mission

The Italy-America Chamber of Commerce Southeast works in close collaboration with the Consulate General of Italy in Miami to foster the development of trade between and access to the Italian and US markets.

Additionally, the Chamber supports and is involved in the organization of various scientific, cultural, economic and social events, which contribute to educational, civic, and cultural conditions in the region while promoting the public image of Italy, its people, and its industries.

## Why join us?

Members of the Chamber enjoy a variety of membership benefits:

- Multiply your **networking** opportunities through events and workshops
- Receive exposure in our **media tools**
- Reach out to a **selected target** of entrepreneurs and managers
- Enhance the **credibility** of your company through an affiliation to a prestigious bi-national organization that benefits from established collaborative relationships with US and Italian public entities

More on [www.iacc-miami.com](http://www.iacc-miami.com).

# MEMBER BENEFITS

## Business

### \$500

benefits market value: \$1,000

- Member's name, contact information and website link listed on the IACC website (audience: 1,500 unique visitors per month)
- Free attendance to seminars, business card exchanges, receptions and other networking opportunities
- Complementary post about specific events on the Chamber's official Facebook page (audience: 2600+ followers)
- New member's contact information featured once in the monthly newsletter (audience: 3,000 professional contacts)
- Option to submit articles for the IACC monthly newsletter sent to all IACC members and friends (3,000 contacts) featuring noteworthy happenings about the member's business activity
- Option to place the Chamber's logo on the member's website under the tag *Member of*
- Access to our membership directory

## Sustaining

### \$1,000

benefits market value: \$2,500

- Rotating insertion of the company's logo on the IACC website homepage (audience: 1,500 visitors per month)
- New member profile, contact and logo featured once in the monthly newsletter (audience: 3,000 professional contacts) and in IACC Facebook page (audience: 2600+followers)
- Company logo placed in each edition of the IACC monthly newsletter
- Complementary e-mail blast to all the contact list of IACC members

## Premium

### \$2,500

benefits market value: \$6,000

- Permanent complementary insertion of the company logo on the IACC home page (audience: 1,500 unique visitors per month)
- Two (2) complementary invitations to the IACC annual dinner and preferred seating at the VIP table
- Special introduction to guests and acknowledgment of the Premium member during the IACC annual dinner
- Company logo in all e-mail signatures of IACC staff emails
- Company logo on the IACC letterhead



- Free referrals of members providing professional services
- 20 percent discount for our business services (translations, lists of distributors, etc.) and advertising opportunities
- Membership card valid for 365 days from sign-up that allows you to access to our network rich of discounts and benefits



# MEMBERSHIP *application form*

The undersigned hereby applies for membership of the Italy-America Chamber of Commerce Southeast, Inc., and, if accepted, agrees to abide by the by-laws, rules and code of business conduct of the Chamber.

## Contact information

\_\_\_\_\_  
Company name

\_\_\_\_\_  
Name and title of prospective member

\_\_\_\_\_  
Contact phone number

\_\_\_\_\_  
Contact e-mail address

\_\_\_\_\_  
Contact fax number

\_\_\_\_\_  
Website

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip code

\_\_\_\_\_  
E-mail for IACC communications  
(if different from above)

\_\_\_\_\_  
Who introduced you to IACC?

Business category: \_

Company profile (short and objective description of your company):

What do you expect from your membership?

## Membership type

Premium (\$2,500)    Sustaining (\$1,000)    Business (\$500)

I am enclosing a check

I completed the credit card form below

Card Type:  Visa

MasterCard

AmEx

Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# IACC OFFICES

## *Head office*

Italy-America Chamber of Commerce Southeast  
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Miami, FL 33131  
[info@iacc-miami.com](mailto:info@iacc-miami.com)

## *North Carolina chapter*

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## *Puerto Rico chapter*

[Mr. Luca Maraschini](#)  
[Mr. Alessandro Calenda](#)  
[Mr. Dario Iovannone](#)  
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## *Representative office in Milan*

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