



*The new platform for your business in the U.S.A*

*Browse our service packet to open your own subsidiary in Miami*

## **Italy America Chamber of Commerce Southeast**

The Italy-America Chamber of Commerce Southeast (IACCSE) is a non-profit organization legally recognized in the United States since its inception in 1991. The chamber is dedicated to the promotion of economic trade between Italy and the United States. The IACCSE is one of the 80 chambers in the world officially recognized by the Italian government and is part of the “*Association of the Italian Chambers of Commerce Abroad*”.

The IACCSE holds a database of around 240 companies of origins of Italian and/or American. Amongst our active members are some of the most represented “Made in Italy” brands of the USA. The industries in which our members are involved vary from home-furnishing and restaurants to real-estate, logistics and new technologies.

## **Our Offices**

*“Miami, the international hub of America”*

The headquarters of the IACCSE is strategically located in Miami, the international hub of America, significant for the attraction of investors interested in American, Latin American and Caribbean Markets; Thus, ideal for the regional offices of multi-national engagements that are involved in business trading and affairs with North, South and Central America.

The IACCSE has moreover, a chapter of its company in Charleston, South Carolina, Puerto Rico and a representative office in Milan.

## **Mission**

*“Consolidate the economical ties between Italy and the U.S.A and help sustain its businesses”*

In the course of the years, IACCSE has established itself as a point of reference for structure amongst chambers, organizational exhibitions and Italian companies. It has specialized in the organization of events involving promotion and business missions in the United States resembling delegated organizations of American buyers in Italy. The Chamber represents a point of assistance and

orientation for entrepreneurs interested in expanding their own businesses in the United States. Today, the chamber is committed to strengthen its role in the promotion of economic ties between Italy and the United States along with facilitate and sustain them within its own operational missions in the U.S. markets.

## **ItalianLab**

### ***“Private offices and shared stations, support services to business development”***

ItalianLab is the new service of the Italy-America Chamber of Commerce dedicated to Italian/American companies that want to undertake a course of internationalization in the United States. It is a platform of qualified services and support to the start-ups and development of new Italian/American companies in the United States. The ItalianLab is placed in the head office of the Italian Chamber of Commerce in Miami. It's made up of private offices and shared stations together which serve as a service of support to start-ups and their business development. It offers: tutoring sessions, one to one encountering with selected business professionals, informative guides, introductions to local agencies and organizations and assistance with direction to contacts of the same industry. The value added by this initiation consists precisely in the services aimed to facilitate new and up-coming businesses in the U.S.A. market while at the same time promote its consolidation over time.

## **A platform of services for the internationalization of Italian / American companies in the United States**

### **Logistic Services:**

- Rent paid for a minimum of 1 year for furnished private office or desk space in an open shared area inside of the chamber's head offices
- Wi-Fi Connection
- Multi-functional printer/ copy machine
- Usage of the conference room for meetings and seminars, compatible with the availability of the IACCSE

### **Administrative and Assistant Services:**

- Reception services and mail sorting
- Residence in the chamber ( for addresses and mailing purposes)

### **Informative- Consulting Services:**

#### 1 year of our Business Membership inclusive of:

- Member's name, contact information and website link listed on the IACC website (audience: 1,500 unique visitors per month)
- Free attendance to seminars, business card exchanges, receptions and other networking opportunities
- Complementary post about specific events on the Chamber's official Facebook page (audience: 2600+ followers)

- New member's contact information featured once in the monthly newsletter (audience: 3,000 professional contacts)
- Option to submit articles for the IACC monthly newsletter sent to all IACC members and friends (3,000 contacts) featuring noteworthy happenings about the member's business activity
- Option to place the Chamber's logo on the member's website under the tag *Member of*
- Access to our membership directory

### **Additionally:**

- Tutoring sessions with local professionals and entrepreneurs
- Creation of an agenda with one to one appointments with selected professionals (Law firms, accountants, real-estate agents, credit institutions etc..)
- Possibility to introduce company at meetings with institutional subjects and local economic promotion bodies (Consulate General of Italy in Miami, Italian Trade and Investment Agency, Miami-Dade Beacon Council)
- Targeted presentation being introduced to specific relevant members of the chamber by chamber's officials
- Possibility to be introduced to entrepreneurs associated with the IACCSE
- Guidance guides of the Chamber ("how to start an association in Florida", Licenses needed to start a business", "Financial impositions in the USA", "Visas and requirements to enter the USA", "How to export agricultural products to the U.S.A." etc..)
- Personalized list of American counterparts, in particular, verified list of importers and distributors (to be defined within the base of the commodity sector)

### **Rates**

- ❖ Furnished office for 1 person - \$1,000
- ❖ Position in open area - \$500

\*\*The commitment adherence for the incubator requires a minimum of 12 months.

\*\*Anyone who is interested in our incubator services provided by the Chamber must complete and submit the corresponding application form.

### **For further information:**



### **Italy-America chamber of Commerce Southeast**

info@iacc-miami.com

+1.305.577.9868