



Date of publication
November, 2017

Number of pages
100

Language
English

Distribution
2,000 printed copies
Digital publication

THE EXTRAORDINARY ITALIAN TASTE

in search of the authentic Italian culinary experience in the USA

.it Magazine special edition

Why a special edition of the .it Magazine?

With the occasion of **"The Extraordinary Italian Taste Night"**, the Italy – America Chamber of Commerce Southeast (IACCSE) will launch a special edition of **.it Italian Trade Magazine**:

The Extraordinary Italian Taste *in search of the authentic Italian culinary experience in the USA*

The publication will pay tribute to the best of Italian food and wine, and its influence over the American lifestyle, featuring interviews with protagonists from the food and the hospitality industry.

The official presentation of this special edition of the magazine will take place on **November 2017**, during **"The Extraordinary Italian Taste Night"**, an event organized by the IACCSE that is expected to attract hundreds of attendees from the Miami's food and beverage community.

The event will celebrate the iconic Italian products and award with the **Marchio Ospitalita' Italiana** new authentic Italian restaurants in the Southeast and Puerto Rico.

The publication will be issued in English, and will be distributed to our members and partners in print and online.

- Total printed copies: **2,000**
- Online distribution: **Newsletter & the IACC-Miami website**

Promote your business and be part of this unique publication!

Customized to the interests of your audience

The Extraordinary Italian Taste it. special edition has been crafted to meet the needs and cater to the interests of your specific audience:

- Executives and employees of more than 200 companies that are members of the Italy-America Chamber of Commerce
- Guest of “The Extraordinary Italian Taste Night” (Food&Wine Importers/ Distributors, Journalists, Influencers, Food Bloggers, Foodies)
- Clients of more than 30 Restaurants certified with the Marchio Ospitalita’ Italiana.
- Users of the website of the Italy- America Chamber of Commerce: **1,700 unique visitors per month**

Index of contents

Renowned entrepreneurs and representatives from the **food and beverage** and **hospitality industry** will talk about new consumer’s trends, hospitality quality, **culinary tradition** and **innovation**, relationship between **products** and **territories**, excellence in **food service equipment**.

The publication will include editorials and interviews with trend setters and iconic representatives of Made in Italy.

Make your brand stand out with an ad

Advertising rates

■ Back cover + editorial or interview	\$2,700
■ Inside front cover (2 pages)	\$2,500
■ Inside back cover (2 pages)	\$2,300
■ Two page spread	\$2,200
■ Full page	\$1,300
■ Half page	\$ 700

If you purchase a double page spread or a back cover, you have the option to include an **interview** or an **editorial** in the publication.

A discount fee of 20% will be applied only to IACC members.

Ad specs

For quality purposes, ads must be designed by a graphic design professional and comply with the following specifications:

- Art must be in full color and in a TIFF, PDF, or JPEG format
- CMYK format is required for accurate color matching
- Ads in PDF must have all text converted as inline art
- Full page ad size is 8x9.6 inches or 8.5x11 inches with 0.125 inches bleed
- Half page ad horizontal size is 8.5 x 5.5 inches.
- Logo must be in print resolution - 300dpi, minimum size: 2 x 2 inches

Please complete the ad order form and send, along with logo, artwork and payment, **no later than September 20, 2017** to info@iacc-miami.com.

For more information or to purchase your ad, please contact us at marketing@iacc-miami.com or call us at (305) 577-9868.



Ad order form

Contact information

Company name

Name and title

Contact phone number

Contact e-mail address

Contact fax number

Website

Address

City/State/Zip code

Business category: _____

Advertising rate (please select one)

- Back cover (\$2,700) Inside front cover 2 pages (\$2,500) Inside back cover 2 pages (\$2,300)
 Two page spread (\$2,200) Full page (\$1,300) Half page (\$ 700)

IACC members will be given a 20% discount on the above-listed prices.

Payment method

- Please send me an invoice I am enclosing a check Please charge my credit card

Card Type: Visa Mastercard AmEx Discover

Card Number

Expiration Date

Security Code

Name on card

Signature

Date

Please Make checks payable to:
Italy-America Chamber of Commerce Southeast, Inc.
2 S. Biscayne Blvd. – suite 1880
Miami, FL 33131